

## CENTRAL INTELLIGENCE AGENCY

## INFORMATION REPORT

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SECRET

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COUNTRY

USSR

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Television Reception in the USSR

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In the USSR there exist large social and political clubs which have television receivers. These clubhouses are primarily for Party members. Other TV receivers are found in Agitpunkt, so-called political places, organized usually during and for elections. Few private citizens can afford TV receivers. They cost 1,500 to 2,000 rubles, which is the equivalent of three months' salary for a mechanic. I would consider TV a very good medium and more effective in publicizing the Party line than the radio receiver.

during 1949, Sachsenwerke Radeberg shipped 50,000 TV receivers to the USSR. The greater portion was sent to Moscow.

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STATE	M	#x	ARMY	#x	NAVY	#x	AIR	#x	FBI		AEC						
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(Note: Washington Distribution Indicated By "X"; Field Distribution By "#")

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S E C R E T

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25X1 It was intended that each rest lounge in a factory was to  
 25X1 receive one, in addition to various clubhouses.  
 25X1 [ ] 50,000 TV receivers was the normal annual production  
 25X1 in 1949 and 1950 for Sachsenwerke in Radeberg. [ ]  
 25X1 [ ]  
 25X1 the Soviets produced the first model TV receiver in Leningrad.  
 25X1 The East Sector of Berlin now has 1,000 (1953) TV receivers,  
 25X1 while in 1951 [ ] there were approximately 50 TV receivers.

25X1 3. [ ]  
 25X1 [ ] only Sachsenwerke in Radeberg produced TV  
 25X1 receivers.

25X1 4. [ ]  
 25X1 The over-all approximate figure in 1950 is 20 persons (figure  
 25X1 based on 7" screen) or listeners per set. Today, March 1953,  
 25X1 [ ] the screens are larger; therefore, more viewers can  
 be accommodated.

25X1 5. [ ]  
 25X1 The large size TV receivers are publicly owned; the small  
 7" screen is privately owned.

25X1 6. [ ]  
 25X1 [ ] the "Committee Consultation for International  
 25X1 Radio." The lines are 625. The bandwidth is 6.5 MC. The  
 25X1 service area is approximately 40 km, [ ]  
 Based on the TV tones in  
 25X1 Moscow, it is approximately 150 meters (150 feet).

25X1 7. [ ]  
 Listed in order of priority, Moscow, Leningrad, Kiev, Sverdlovsk,  
 are to receive TV equipment.  
 The plan also provides for TV reception in agricultural areas,  
 but on a lower priority than the cities.

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